

**Citizens
Advice
Edinburgh**



Volunteer Social Media Content Creator

Role Details

- ✓ Title: Volunteer Social Media Content Creator
- ✓ Location: Various Edinburgh locations, including 4 Citizens Advice Bureau, with home working options
- ✓ Commitment: Approximately 4 hours per week or 1 social media post per week

Our Purpose

Citizens Advice Edinburgh (CAE) serves the community by providing free, independent, and confidential advice, covering various areas like employment, welfare rights, and more. We aim to improve policies and services at local and national levels.

Value of Volunteering

Volunteers are crucial to our service, and we welcome diversity to ensure accessibility and responsiveness to community needs. We believe in the power of community social responsibility.

Role Description

We seek a Volunteer Social Media Content Creator to create engaging content for our social media platforms. Strong social media and graphic design skills are essential, along with a commitment to producing high-quality content.

Key Tasks

- ✓ Creating and reviewing social media content (Facebook, Instagram, Twitter)
- ✓ Supporting marketing and social strategy initiatives
- ✓ Staying updated with social media trends and leveraging them for content activations

Person Specification

- ✓ Proficient in creating social media content
- ✓ Experience in interpreting social media data
- ✓ Strong written communication and graphic design skills
- ✓ Open-minded and non-judgmental attitude
- ✓ Self-motivated and deadline-oriented

Join us in making a difference in our community!

Learn more at

Website: www.citizensadviceedinburgh.org.uk/volunteering

Email: recruitment@cabedinburgh.org.uk

Scan QR Code:

